



Memorandum To: Game Plan Inc. C/O Neal Bendesky

Memorandum From: Randy Sadler, President HWGS of East TN

Subject: Letter of Recommendation

Neal,

As we discussed, we appreciate the excellent support you provided during the first 6 months of launch for our HouseWall Garage System franchise in East TN. You and your staff provided valuable insights and helped us launch our marketing successfully at a time when we were consumed with start-up operations.

As we discussed, we are ready to take the reins for our local marketing at this time.

We stand ready to recommend that other start-up franchisees work with Game Plan during their launch phase to achieve an integrated marketing launch that won't interfere with their operational and organizational start-up duties.

Please use me as a future reference. We will give you an excellent endorsement.

Sincerely

Randy Sadler
President
HouseWall Garage System
Of East TN
865 719 4079